



**RURAL INTEGRATED  
DEVELOPMENT  
SOCIETY**

**ANNUAL REPORT**

**2024-25**

**Door No. 2/282, Up-Stair,  
Garladinne (Village & Mandal) - 515 731  
Ananthapuramu District  
Andhra Pradesh**

**RURAL INTEGRATED DEVELOPMENT SOCIETY (RIDS)** continued its efforts to provide the maximum possible support to the communities with which it has been associated and



working for the past several years.

During the financial year 2024-25, RIDS has implemented different welfare activities with the support of

- 1) Rayalaseema Water Initiative – with the support of Azeem Premji Foundation
- 2) Promotion of Farmer Producer Organizations – with the support of NABARD
- 3) HIV / AIDS Prevention project – with the support of APSACS

A brief note of different activities carried out by the organization under each of these projects is summarized in the ensuing report.

## RAYALASEEMA WATER INITIATIVE

Supported by: Azim Premji Foundation

Rayalaseema Water Initiative Project activities are implemented under three specific outcomes: Community Decision Making, Crop Security, and Natural Farming.



### OUTCOME 1: Community Decision Making

#### ⇒ Baseline Surveys:

- **e-PRA (Electronically Participatory Rural Appraisal):** Combines traditional PRA with digital tools (ODK App) for community engagement and baseline data collection.
- **Household Survey:** Completed for all 2,995 households across six Gram Panchayats (GPs) to gather data on demographics, economic status, living conditions, and agricultural practices.
- **Plot Survey:** Identified and entered details for 3,034 farmer plots in 8 habitations of six GPs, covering a total land area of 21,949 acres. Digital mapping was done using QGIS.



- **Well Inventory Survey:** Completed in five GPs, surveying 965 borewells to assess water availability, infrastructure, and potential contamination risks. Data management includes database creation and Surfer software mapping. One GP is still in progress.
- **Livestock Survey:** Conducted door-to-door by CRPs in six panchayats, covering 645 households and 5 species of livestock (cattle, buffalo, sheep, goats, pigs), for natural farming implementation and crop water budgeting.

⇒ **Community Engagement & Capacity Building:**

- **Convergence Meetings:** 7 meetings held with mandal-level departments to emphasize project activities.
- **Staff Training:** 18 staff and cadre attended 10 trainings/workshops on project orientation, e-PRA, QGIS, common vision, land restoration, Participatory Groundwater Management, and crop water budgeting, enhancing their skills and effectiveness.
- **Training of Village Leaders:** 10 trainings conducted for 322 farmers (297 men, 25 women) on the formation of community institutions, focusing on managing crops, water, and commons.
- **Community Institutions Formation:** Selection of members completed; final formation and registration are planned for the second year.
- **Crop Water Budgeting Workshops:** Conducted for five panchayats (Kanampalli, Sirivaram, Kesavapuram, Koppalakonda, Katrimala, and Palyam) to estimate and manage crop water requirements. 231 farmers (183 men, 43 women), CRPs, and RIDS staff participated.
- **Exposure Visits:** One exposure visit on natural farming was organized for 73 farmers (71 men, 2 women), CRPs, and staff to the Centre for Sustainable Agriculture, Proddatur, Kadapa, to learn about sustainable farming practices and natural farming techniques.



**OUTCOME - 2: Crop Security:**

- **Construction of Culverts:** Five culverts constructed across canals in (1) Appajipeta (2 culverts), (2) Kesavapuram (2 culvert), and (3) Koppalakonda (1 culvert), with 80% RWI program contribution and 20%



farmer contribution. These culverts ensure free and regulated water flow (3.5 to 5 km) to fields, preventing leakage and improving irrigation for paddy and other crops. Benefits include increased agricultural productivity, enhanced accessibility for farmers, strengthened community participation, long-term sustainability, and economic growth.

- **Critical/Protective Irrigation Units:** While 10 sprinkler units are planned for the second year, RIDs, in convergence with APMIP/MGNREGS, arranged life-saving irrigation facilities (water tankers, sprinklers, drip systems) for 126 farmers covering 355 hectares in 6 GPs.
- **Repair of Talipiri (Spring Heads) & Channels:** Desilting and repair works were undertaken in 7 canals across Koppalakonda (2), Kesavapuram (2), Katrimala (1), Appajpeta (1), and Palyam (1), with 20% farmer contribution and 80% RWI program contribution.



#### Summary of Achievements:

- 1168 acres of total ayacut land converted into crop security.
- 322 acres of fallow land converted into cultivation.
- Improved groundwater table and sufficient water yield in bores.
- Production of 14,366.4 quintals of paddy cultivated in 700 acres of land.
- 355 hectares of rain-fed land belonging to 126 farmers withstood dry spells and secured Kharif crops due to support through convergences with APMIP/MGNREGA, achieving 62.39% of the annual target.
- 400 hectares of land, belonging to 210 farmers, with intermittent borewell irrigation successfully sustained both Kharif and Rabi crops due to repairs of 7 Talipiri channels, achieving 72.20% of the annual target.
- 344 borewells recharged and 988 acres cultivated under borewells.
- 128 hectares of fallow land were brought into cultivation, surpassing the 100-hectare target and achieving 128% of the goal.
- Significant improvement in food security by enhancing irrigation, increasing cultivated land, and supporting paddy cultivation.

#### OUTCOME 3: Natural Farming:

- **Input Support:** Distributed drums, buckets, and cans to 300 small and marginal farmers to promote natural farming practices. This led to easier adoption, 30% cost reduction, improved soil health, environmental benefits (reduced contamination, water conservation, climate change mitigation), and better-quality produce. An additional 118 farmers, cultivating 146

hectares, adopted natural farming independently due to RIDS trainings and awareness campaigns.

- **Farmer Trainings on Natural Farming:** 24 training sessions conducted across six panchayats, cumulatively training 949 farmers (870 men, 79 women). Trainings focused on chemical-free farming, preparation of various natural inputs (Beejamrutham, Jeevamrutham, etc.), and improving soil and crop health.



- **Impact of NF Training:** Increased awareness and adoption, 30-40% reduction in cultivation costs, improved soil health and sustainability, and improved crop yield and quality.

#### **Summary of Achievements:**

- 418 farmers successfully reduced their cultivation costs by 30%, achieving 79.92% of the target.
- 520 hectares of cultivable land transitioned to natural farming, reaching 58.96% of the target.
- 949 farmers (cumulative) became aware of natural farming practices, exceeding the target of 751 trained farmers by 126.36%.
- All 8 targeted habitations adopted natural farming practices, achieving 100% of the goal.

#### **Financial Management & Capacity Building:**

- RIDS signed an MOU with Dhvani Foundation and Asteya for staff training under the "Niranthara Sahayak" program.
- Dhvani Foundation conducted 13 trainings/workshops for staff, leaders, and board members, along with weekly cluster-level meetings and MIS Goonjan trainings virtually.

#### **⇒ Achievements in Community Governance:**

- Community leaders for 6 community institutions were identified at the Gram Panchayat (GP) level. The people are now able to understand the need to organize themselves to maintain community assets and have been capacitated.
- Each GP now has a strong cadre of 6 Community Resource Persons (CRPs) for water and natural farming governance, meeting 100% of the target. These CRPs are interacting with the community and educating them on various aspects related to community involvement and management.

## PROMOTION AND STRENGTHENING OF FARMER PRODUCER ORGANIZATIONS

Supported by: NABARD

As reported in the previous reports RIDS has formed 2 FPO in the year 2019 and is now focussing on the strengthening of these Farmer Producer Organizations with the support of NABARD. This activity has covered Garladinne and Singanamala Mandals in Anantapur District. As a part of this initiative, the FPOs are now involved in the procurement and Marketing aspects related to Seeds, and Fertilizers required for the farmers. Thus, the FPOs are facilitated with the arrange backward and forward linkages, to tap effectively the on-going schemes of government departments and arrange for regular credit and other monetary support from banks and other financial institutions.

### The Kotanka Farmers Producer Organization:



The office of the FPO is located in Kotanka village, of Garladinne Mandal in Anantapur District. A total of 10 villages located in 8 Gram Panchayaths have been covered by this FPO, which has a total of 588 share holders during the period under reporting. The FPO is registered with the registration number AMC/ATP/DCO/2014/4249 on 05-08-2014. The Equity Mobilized till date is ₹5,88,000.

A collection centre has also been constructed in the FPO premises with the support of Horticulture Department. The cost estimate of this collection centre is ₹22 lakhs, out of which the Horticulture Department has given a grant of ₹11,25,000 and the balance is the contribution of the FPO. For the construction purpose, an extent of 0.52 acres of land was purchased by the FPO.

During the reporting financial year the FPO has procured 100 quintals of Bajra, and sold it to the farmers for sowing purposes. This activity has led to a profit of ₹20,000. This FPO has achieved a Turnover of Rs.24 lakhs during the financial year 2024-25.

During the reporting period this FPO was visited by the CGM, RO, Hyderabad and DDM, Anantapur. With the recommendation of APMAS, a team from SBIF has visited the FPO and have interacted with the Board of Directors of the FPO to understand its activities and futuristic plans.

NABARD has sanctioned a Rural Mart Mobile Van to this FPO which is being used for the transport of various agricultural products produced by the farmers members of this FPO on a nominal rent basis. This van is serving the farmers to the best of their interest.

### KALLUMADI Farmers Producer Organization



The office of the FPO is located in Kallumadi village, of Singanamala Mandal in Anantapur District. A total of 6 villages falling in 5 Grampanchays. have been covered by this FPO, which has a total of 518 share holders during the period under reporting. The FPO is registered with the registration number AMC/ATP/DCO/2020/4925 on 06-06-2020. The Equity Mobilized till date is ₹5,18,000.

During the reporting period, this FPO has taken up paddy business during the reporting period and has purchased 500 quintals of paddy from the local farmer members. They have sold it local buyers at a better price so that the farmers will get the benefit for their produce. This year the FPO has made a profit of ₹18,000 through this transaction.

The construction of Collection Centre, with the support of Govt. Horticulture Department has been completed, and this facility is now operational. The cost estimate of this collection centre is ₹18 lakhs, out of which the Horticulture Department has given a grant of ₹11,25, 000 and the balance is the contribution of the FPO.

The DDM, NABARD, Anantapur has visited this FPO. The Horticulture Office from Anantapur also visited the FPO and examined the construction works of the collection centre.

## HIV / AIDS Prevention project

Supported by: APSACS

With the support of APSACS, during the financial year, RIDS implements an HIV/AIDS Prevention Project in 9 mandals of Anantapur district. It has established 3 Prevention Units (PUs) in Kalyandurg, Kambadur, and Uravakonda towns. The project has an over staff strength of 69 members, including Project Directors (3), Project Managers (3), Monitoring and Evaluation Assistants (3), Auxiliary Nurse Midwives (3), Outreach Workers (17), and Peer Educators (40).



These PUs provide HIV-related services to High-Risk Group (HRG) populations (Female Sex Workers - FSW, Men who have Sex with Men - MSM, Hijra/Trans-genders - H/TG, Injecting Drug Users - IDU) and Bridge Populations (Migrants and Truckers).

Services offered include prevention, support, and linkage through a peer-led, outreach-based model.

### Core Interventions & Services:

- **Target Interventions (TIs):** Reach Key and Bridge populations through community outreach, service delivery, commodity distribution, and community system strengthening.
- **Basic Services:** HIV counseling for at-risk populations, elimination of Vertical Transmission of HIV & Syphilis, HIV/Tuberculosis collaborative activities, and consultation on Sampoorana Suraksha Strategy.
- **Community Mobilization:** Achieved through Outreach Workers (ORWs) and Peer Leaders for continuous care and support to key populations.

- **Behavior Change Communication (BCC):** Includes Interpersonal Communication (IPC) by peers and ORWs, field-level events/melas, awareness generation workshops, trainings on condom usage, negotiation skills, and needle usage (for IDUs), and multi-media advertisements.
- **Interventions:** Free condom and lubricant distribution, social marketing of condoms, and clean needle/syringe exchange (for IDUs only).

### Mode of Operation/Implementation:

- **Community-Based:** Works through Community-Based Organizations (CBOs) for easier engagement and program implementation/monitoring.

- **Peer-Led Model:** Peer leaders and outreach workers from the community help reach hard-to-reach groups, build trust, and increase effectiveness.



- **Door-Step Services:** Services like training, condom supply, and HIV/STI screening are provided to HRGs within their community, with safe drop-in centers.

- **Decentralized Implementation:** States are empowered through SACS to adapt PUs to local contexts.
- **Regular Capacity Building:** NACO and states provide regular training programs to enhance PU effectiveness.
- **Life-cycle Approach:** PUs cover the entire lifecycle, from outreach and identification to prevention, testing, ART treatment, and follow-ups.
- **Evidence-Based with Strong Monitoring:** Success is measured by reach, testing, and reduction in HIV infection prevalence, with strong checks and balances between NACO, SACS, TSU, and NGOs/CBOs.

### Consolidation of Achievements (FY 2024-25) in 9 Mandals:

#### Overall Project Achievements (FY 2024-25)

Indicator	Achieved	Indicator	Achieved
Total Line list	5451	Number diagnosed & treated (Symptomatic cases) for STI	60
Once contacted	5451	No of screened for syphilis	5451
New Registrations in this FY	921	Number of Syphilis +ve identified / Treated	0

Indicator	Achieved	Indicator	Achieved
Unique individuals (headcounts) covered (through clinical services)	5451	PLHIV Line listed	73
ICTC tested	5403	PLHIV Contacted	73
Reactive	3	PLHIV Linked with ART	73
Linked with ART	3	New PLHIV identified in this FY	3

**Table 2: Coverage of Key Population (FY 2024-25)**

Particulars	Target	Achievement	Percentage
Total Contact population	4883	5451	112%
Total line listed FSWs	3850	4372	114%
Total line listed MSM	844	905	110%
Total line listed TG	159	113	71%
PLHIVs Identified	73	73	100%

**Table 3: Clinical Attendance and STI Management by Typology (FY 2024-25)**

Typology	Line listed	Individuals covered through clinical services	No. diagnosed & treated (Symptomatic cases) for STI	No of screened for syphilis	Number of Syphilis +ve treated
<b>FSW</b>	4372	4372	52	4372	0
<b>MSM</b>	905	905	8	710	0
<b>TG</b>	174	174	0	174	0
<b>PLHIV</b>	73	73	0	73	0
<b>TOTAL</b>	<b>5524</b>	<b>5524</b>	<b>60</b>	<b>5329</b>	<b>0</b>

**Table 4: ICTC Testings by Typology (FY 2024-25)**

Typology	Line listed	Once Contacted	tested for HIV	% Tested	Found +Ve	Linked with ART
<b>FSW</b>	2877	2877	2877	100%	2	2
<b>MSM</b>	373	373	373	100%	1	1
<b>TG</b>	61	61	61	100%	0	0
<b>Total</b>	<b>3311</b>	<b>3311</b>	<b>3311</b>	<b>1646</b>	<b>3</b>	<b>3</b>

**Table 5: Commodity Distribution (Condoms & Lubes) by Typology (FY 2024-25)**

Typology	Demand	Condoms Distributions (Free)	Condoms Distributions (CBC)	Condoms Distributions (SMC)	Lubes	Total Distributed	% of Demand
<b>FSW</b>	1713456	1578659	125745	5927	4062	1710331	99%
<b>MSM</b>	313792	271976	25318	1583	7938	298877	95%
<b>TG</b>	57980	51600	4630	251	860	56481	97%
<b>Total</b>	<b>2085228</b>	<b>1902235</b>	<b>155693</b>	<b>7761</b>	<b>12860</b>	<b>2065689</b>	<b>99%</b>

## OTHER ACTIVITIES

### Celebration of World Soil Day – KVK, Reddipalli

World Soil Day was celebrated on **December 5, 2024**, at KVK, Reddipalli, Anantapur. The event saw **72 participants** (62 men and 10 women) and was a collaborative effort by INERA, KVK, and RIDS.

The KVK team acted as **resource persons**, focusing on **soil testing and natural farming**. Key speakers, including Ms. Umamaheswaramma (Joint Director of Agriculture), Ms. Malleshwari (Coordinator), SME Sasikala, Mr. Harsha & Venugopal (INERA), and Mr. V. Krishtappa (RIDS Project Director), stressed the importance of **healthy soil and sustainable management**.



Discussions covered various topics:

- **Soil types, formation, and testing** (Mrs. Sasikala)
- **Soil health management** and upcoming **seed distribution** (Mrs. Malleshwari)
- Concerns about **chemical farming** and promotion of **natural farming** (Mr. Kristappa)
- Advocacy for **organic fertilizers, crop insurance, groundnut seed distribution, and soil testing** (Mrs. Umamaheswaramma)

The event concluded with the distribution of **Soil Health Cards**.

## Millets Mela (Organic Focus) at Anantapur

A three-day **Millets Mela**, with an organic focus, was held from **March 22nd to 24th, 2025**, at the Police Convention Hall in Anantapur. This convergence meeting and exposure mela served as a platform for various line departments, including Horticulture, Agriculture, APMIP, NABARD, ARS, and KVK, to explain their schemes and activities to farmers and stakeholders. The event aimed to raise awareness about ongoing initiatives and scientific advancements in sustainable agriculture.

Key highlights of the mela included departmental stalls showcasing schemes and procedures, practical demonstrations on natural farming, micro-irrigation, and climate-resilient practices, and direct interactions between farmers and officials/scientists. Prominent speakers such as Mr. Vijayaram, Smt. Umamaheswaramma, Mr. Khadervali, and representatives from various organizations shared valuable insights on sustainable farming, climate resilience, integrated agricultural practices, and financial inclusion. RIDS actively participated, a total of 105 farmers from RIDS project villages visited the millet and natural farming stalls. The Project Director of RIDS noted the enthusiastic participation of farmers, their active engagement in discussions, and the shared goal of RIDS and line departments to implement sustainable agriculture practices for enhanced crop and water security and improved livelihoods in the region.



## Farmers' Day Celebration:

This celebration was organized in Koppalakonda village which was attended by 30 farmers along with the staff of RIDS. The farmers were explained about the importance of farming, the traditional farming practices and the advantages of natural and cost effective farming. Their contribution to the society as food provides to the entire living beings is acknowledged.



## Environmental Awareness Event - Paapagni Pilupu:

In coordination with The **Foundation for Ecological Security (FES)**, Madanapalli, which is dedicated to empowering communities to manage and protect shared natural resources, known as **Commons**, RIDS

participated in the **Papagni Pilupu (Papagni Calling) program** on December 19, 2024. In this program approximately 4,000 community leaders gathered to advocate for the restoration of the Papagni River. The long-term goal of this event is to foster collaboration among all stakeholders to actively restore and manage the region's critical natural resources, including the Papagni and its tributaries, which are essential to the health of the larger Pennar River and the social-ecological systems they support.



The team members of RIDS attended this event and expressed their solidarity in the protection and restoration of Papagni River.

## Celebration of Independence Day:

The independence celebrations were conducted at Kesavapuram village. A total of 40 women farm labours have attended this celebration which was attended by the Staff of RIDS. RIDS team combined with the farmers in the celebration of Nation's Independence Day celebrations.



## Horticulture Conclave:

A conclave was organized at MYR Convention, at Anantapur. This was participated by a total of 50 farmers members from RIDS project villages, along with the staff of RIDS. It was presided over by Shri. Payyavula Keshav, Minister of Finance, Govt. of A.P., Mr. Rajasekhar, CS, Agriculture, Mr. Vinod Kumar, District Collector, Anantapur, The Project Director, Horticulture, JDA, Anantapur. All the 6 MLAs of Anantapur district have participated in this conclave. Different staff related to Horticulture were set up in this convention. Various aspects of Horticulture, and the futuristic plan of action towards the promotion of horticulture was explained to the participants.



## Staff Empowerment

All the staff members, working with different designation in RIDS have attended various training sessions organized by DHWANI Foundation during the period under reporting. A total of 13 trainings were attended by the team members on various topics like Workshop on Finance & Accounts, Leadership and Strategy, Marketing collaterals orientation, HR, and MIS. While a few trainings were online, a few were offline.